

**North East Valley Anti-Meth Coalition
Youth Awareness Subcommittee Meeting
July 24th, 2007**

Present: Gina Durbin, Cave Creek Unified School District; Marla Abramowitz, Scottsdale Unified School District; Dan Morgan, City of Scottsdale; Hugh McGill, City of Scottsdale; Judy Peters, concerned citizen

Project # 1 : Create, distribute and promote an anti-meth DVD for junior high and high school students.

Discussion – The group discussed the possibility of utilizing the already existing anti-meth video contest sponsored by Tap Root Inc. A \$99.00 entry fee provides the script, a sample video, and parameters for the contest. Judy provided information on the Montana Meth Project and their campaign. Marla suggested a Youth Advisory committee be recruited to seek input and advice on components of the Town Halls, and serve as the judges for the video contest. It was also suggested that the SADD chapters at the various schools be encouraged to participate.

Action steps:

1. Hugh will contact Tap Root Inc. for further details. Hugh will also coordinate media information with Shannon Wallace of Communications and Public Affairs for the city.
2. Marla Abramowitz will meet with Cliff McKenzie and Ann Achtziger to explore possibilities of partnering for the Youth Town Hall.
3. Dan Morgan will recruit Scottsdale students for the Advisory committee and speak with Larry Robinson from SRPMIC.
4. Marla will speak to Steve Davidson of the B&G Clubs of Scottsdale for recruitment of youth from various clubs.
5. Gina will contact a representative from PV School District. Hugh will speak to Brent about reserving a room at SCC during the first week of November for the first youth Advisory meeting.
6. Marla will see if food could be provided.
7. Gina Durbin will follow up with Cox cable.

Project # 2 : Hold at least two Meth Prevention Days, one by November 30th.

Discussion: The possibility of showing a brief anti-meth video during the school day with a facilitated discussion afterward was proposed.

Action steps: No specific steps were planned at this time.

Project # 3 : Conduct youth-focused town hall meetings with community members, representatives and leaders regarding Meth Use and available Resources. (One in October 07 and one in March 08).

Discussion: The group agreed that a Parent Town Hall in April or May and a Youth Town Hall in September 2008 would be more realistic. The Youth Town Hall could be incorporated with the Annual Youth Town Hall organized by SUSD Service Learning. A spring Youth Town Hall in the spring was not completely ruled out and will be explored as time progresses.

Action Steps:

1. Hugh will speak with Brent as to how flexible the strategic plan is and where the Town Halls might be held.
2. Judy will call Shelley for a list of resources for parents needing assistance and resources.